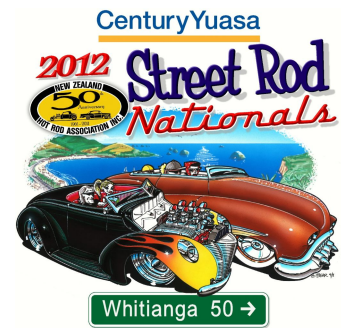




CenturyYuasa



Whitianga to play host to 2012 CenturyYuasa Street Rod Nationals 1-4 November 2012

With 2012 marking the 50th Anniversary of the New Zealand Hot Rod Association, Pukekohe Hot Rod Club is proud to be hosting the 2012 Century Yuasa Street Rod Nationals in Whitianga.

This is a significant annual event and will attract in excess of 250 of New Zealand's finest Street Rods, Hot Rods and Street Machines from across the Country, involving in excess of 600 entrants with an anticipated 5000 plus spectators likely to attend the public Show and Shine day.

Since its establishment in 1973, the Street Rod Nationals has been hosted annually in different locations throughout the country. New Zealand Hot Rod Association is thrilled to welcome back Century Yuasa as the Naming sponsor for the fourth consecutive year. "Many participants are involved in the motor trade in some way, and we aim to support the activities that our customers are keen on," says Gerard Wade-Century Yuasa Marketing Manager

Fiona Kettlewell, Events and Marketing Manager Whitianga Visitor Centre say's, Whitianga is becoming an "event destination". "This event will be another major event not to be missed in the region. Events of this magnitude not only put us on the map, but they also bring a lot of growth to Mercury Bay and to our tourist and hospitality industry."

The organising committee will also be working closely with the Thames Coromandel District Council, the local business association, Whitianga i-Site & Tourism Coromandel to organise and promote the event.

Thames Coromandel District Mayor Glenn Leach says the region is delighted to play host to the event and hopes visitors will take time to explore its beaches, vineyards and walking tracks. "We look forward to seeing everyone next November and working with the Pukekohe Hot Rod Club and the NZ Hot Rod Association to make their 50th Anniversary Street Rod Nationals a great success,"

For additional info or questions email srn2012@hotmail.co.nz

Website www.streetrodnats.co.nz coming soon! And keep an eye out for our regular updates leading up to the event!

Proposed Event Itinerary:

Thursday – Registrations & Low Key Cruise
Friday – Rod Run & Evening Entertainment
Saturday – Show n Shine & Prize giving in the evening
Sunday – Photos & Farewell